

Factory Media acquires two new action sports websites

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Factory Media, the action sports publisher, has acquired two new websites and appointed its first head of digital sales as the company continues to grow.

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Created a year ago when its four founders bought three individual companies, each of which owned four magazines apiece, Factory Media has acquired AdrenalinTrip.net and start-up SurfCore.co.uk. The combined acquisition price for both websites is understood to be Â£300000

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