

## Snowboarding and skiing holidays are snow problem with Neilsons new brochure

Wednesday, 03 September 2008

This month sees Neilson.co.uk launch their 2008/09 2nd edition winter brochure.

This "must-have" program features 13 resorts and two new chalets and hotels across ten different countries within the USA, Spain and Slovenia. In addition to these fantastic holiday destinations, the brochure has added 15 new resorts in Austria, Bulgaria, Norway and Italy. Skiing and boarding with Neilson has never been more exciting!

With the new resorts including the former-Olympic host destination of Lillehammer/Hafjell, Neilson offers an impressive ski area for beginners and intermediates; challenging Olympic runs for the more advanced skier; and a wealth of activities off the slopes. If the purse strings are tighter during the festive season, then Bulgaria is renowned for offering outstanding value for money and Pamporovo is no exception. Its small & charming village centre is traditional but certainly livens up in the evening with buzzing and inexpensive après-ski.

La Rosière in France is a quiet & friendly resort, which is particularly well-suited to family skiing holidays. It boasts 150km of slopes stretching across both France and Italy and has an excellent snow record. Neilson's new brochure has something for everyone.

With a delivery guarantee and a price promise ensuring that if customers find an identical pass at their chosen resort, Neilson will refund the difference there and then. There is even more reasons to be super organised with your snowy holiday this year!

The Neilson operated chalet programme totals 40 chalets across six countries. Neilson Lodges and Hotels are available in France, Austria and Andorra, consisting of 6 in total. With quality and location paramount, the 13 chalets enjoy a slope-side position with the opportunity to "ski in-ski out" and 55% of all ski chalets offer a sauna and/or hot tubs.

For those looking for added extras during their chalet stay, Neilson has launched "Super Service" luxury chalets. These chalets, located in the heart of the most sought after resorts in the Alps, feature fantastic food and a wealth of additional touches to make a chalet ski holiday something extra special. These additional touches include hearty home-cooked breakfasts each day, daily snacks for the slopes, afternoon tea with Vin Chaud and a four-course evening meal amongst others. The luxury Super Service isn't limited to the dedicated chalets in the brochure " guests booking any chalet can opt to upgrade to receive this service, providing the group is booking the entire property.

The phenomenon of climate change, and more specifically global warming, has been the topic of much published debate in recent years. At Neilson, not only have we implemented sustainable and responsible tourism measures within our operations, we've made sure a high number of "snow-sure" resorts are featured within the brochure.

Neilson recommends 27 resorts for beginners and offers its "Learn to Turn" service in these destinations to ensure the first week on the slopes is as hassle-free and enjoyable as possible. Easy to book "Skier" and "Snowboarder" Packs for complete beginners are available in all these resorts which means ski or snowboard equipment, lift passes and group tuition is organised before arrival. The Neilson "Satisfaction or Your Money Back" guarantee is automatically applied to beginners in the 27 "Learn to Turn" resorts. This means that if, after three days of participation, you wish you had never put a pair of skis or a snowboard on your feet - the cost of the tuition/equipment will be refunded.

No less than 68 resorts are recommended as "good" or "excellent" for families too, thanks to their child-friendly ski areas, first-rate children's ski schools and variety of off-slope activities. Those that really stand out from the crowd have been handpicked as the ultimate 13 "Top Family Resorts" where Neilson offers its unique "Family Rep Service". This special family service ensures all family needs are met right from the start of the holiday, including relevant information at snow briefings, a family-orientated apr's ski holiday program and general support and advice throughout the week. Neilson has also introduced more properties in Europe, offering special child prices and generous child discounts than ever before. Almost every property now offers special child prices or child discounts of between 25% and 45% for 2-11 year olds sharing a room with two paying adults. Ensuring ski holidays for families are easy to afford too.

With more offers and lower prices than other companies, Neilson's new brochure looks set to guarantee that there's no business like snow business this winter!

Call Neilson on 0845 070 3460

or visit [www.neilson.co.uk](http://www.neilson.co.uk) for more information and to book online

{advert}