DC Snowboard Ads: Now Infused with Kitsch!

Tuesday, 09 December 2008

DC pros Devun Walsh and Iikka Backstrom have joined with Billy Mays (King of the Infomercial) to present the versatile DC snowboard and boot line

Not only do the boards slice and dice, but they're suited for any type of riding, be it park, street rails, or backcountry pow.

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