

Scotty Lago Signs New Contract with Flow Snowboarding

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AN CLEMENTE, CA – June 29th, 2009 - FLOW SNOWBOARDING is pleased to announce that Twenty One year old FRENDS Crew Member Scotty Lago from Seabrook, New Hampshire has signed a new contract with FLOW SNOWBOARDING. We are very happy that Scotty will continue his loyalty to the Board, Boot, Binding brand of FLOW SNOWBOARDING.

Scotty has been snowboarding since 1996, and has been part of the Flow Family since 2003. He is mainly known for his amazing performances in several world wide events and videos. In the winter of 2008-2009 at The Winter X-Games 13, Scotty placed Second in Slope-style and First Place in the Quarter-pipe category at the US Open in Stratton Vermont. In addition to his outstanding performances and amazing video appearances, Lago is involved in raising money for charities. The most outstanding efforts include his work with The Floating Hospital for Children in Boston and donating proceeds of sales from his 2008-2009 Signature Series Pro Model (FLOW Quantum Snowboard) to the Action Sports Environmental Coalition, also known as A.S.E.C. Lago was also honored at the 2007, “30 Under 30 Awards”, which recognizes 30 outstanding young leaders from Film, Fashion, Music, Politics and Sports.

Snowboarding, Traveling, Charity Donations, Guest Appearances and even a MTV/FRENDS Reality TV show in the works; Scotty’s future appears to look bright and FLOW SNOWBOARDING is glad to continue supporting him along the way.

While many snowboarding companies have spent a lifetime trying to fit-in, FLOW has spent its time standing out. Born from originality, FLOW is defiant against the norm of tradition. The world has witnessed how this one time “binding” company has progressed into the leader of innovative products featuring a complete line of “speed entry” bindings, performance proven boots and award winning snowboards. The future is here and the future is FLOW.