sno.mobi puts the whole resort in your pocket! Tuesday, 24 March 2009

We don't take laptops with us on holiday & hardly ever get to an internet cafe... Â but everyone carries their cell phone with them, everywhere, all the time.

Now you can find whatever you want in your ski resort, right there in your pocket

www.sno.mobi is a Free

mobile guide to the worldâ€[™]s top snowboard resorts with info & ratings, Snow Forecast & Piste Conditions, Events, Bars, Restaurants, Taxi, Childcare, Accommodation, Transfers, Shops, Gear Rental & Lessons, Deals, Web Cams, Indoor Activities, Mountain Guides and much more... all with Free with Maps, Directions & Email... & it all works on ALL mobile phones!

it works as normal on a PC – but www.sno.mobi is also designed especially to be viewed on your mobile phone

Find your way around with free navigation on ALL phones - each business shows map & you can save your chalet address, to get navigation directions around town (no GPS phone needed!)

Stay in touch with free email you can use on any mobile phone & PC (no smartphone or PDA needed!)

- Entire site is completely free to view - we don't charge a penny (and they make sure your network can't fleece you too... read on)

Fast & avoids big data bills - text-based design makes data size of each page tiny – mobile data is much cheaper these days but you still don't want to be viewing the huge pages designed for a big PC screen, especially when "roaming― abroad. Usually your phone downloads the whole PC page & squashes it to fit, meaning you download a lot of data for each page you view. Â sno.mobi pages are mainly text to minimise data size, plus they resize all pictures for your phone – snoProblem! To try it out, go to www.sno.mobi on your

phone and simply Choose your Resort (eg Chamonix) and there it is, the whole resort in your pocket! You can also use it on your PC, as there's an on-screen phone that works just like a real one (again, simply Choose your Resort).

Â snoboarders prefer to support LOCAL business, rather than big chains

When starting their business, sno.mobi did a bit of ski/board research and they found that, just like us, most snoLovers would prefer to support LOCAL business $\hat{a} \in \mathbb{C}$ to help keep mountain resorts the buzzing places we all love to visit. \hat{A} sno.mobi is designed to make it easy for us to do exactly that $\hat{a} \in \mathbb{C}$ we approve.

If you have a business in-resort or service, accommodation, event, property for sale, job vacant, deals or last-minute offers, go to www.sno.mobi & click "Get Listed― - everyone can find you, even if they don't have a PC! Most ski websites charge one or two hundred euros/dollars per year to list your business (and they only have PC pages) but sno.mobi has decided to make theirs an ethical business, where all business can afford to Get Listed, so they've kept the price down to just â,¬25 or \$33 per year – it's not just a marketing claim when they say they're helping us to support local business!

Foreget iPhone apps that only give you snow forecast etc – iPhones account for less than 2% of mobile phone sales – www.sno.mobi works on ALL cell phones (even your twenty quid pay-as-you-go) and their weather/snow/piste info is a tiny part of this huge mobile website – we at 0-21 love it and wish them every success! Help them like we are, by adding a link to www.sno.mobi to your own website or blog – itâ€TMs not often that a business tries to do the right thing, letâ€TMs help them make it work!

Visit sno.mobi on your mobile or via your normal webbrowser.