The search is on...

Thursday, 17 December 2009

for the nex Mathieu CrÃ©pel,
Travis Rice, Candide Thovex or Torah Bright!
Quiksilver and Roxy are launching an innovative, new challenge: to find the best kid capable of following in the footsteps of Torah Bright, Travis Rice, Mathieu CrÃ©pel or even Candide Thovex.

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A European competition open to all boys and girls aged between 8 and 13, who can snowboard or ski.

The prize is taking part in the European Winter X Games in Tignes (France) in 2010, one weekâ€™s summer camp and nothing less than a yearâ€™s contract riding for the Quiksilver or Roxy team.

Participating Quiksilver and Roxy shops will be transformed for the occasion into talent-spotters, with the winning shop being awarded a week in the Hossegor â€œQuik houseâ€•, as well as an invitation to the Winter X Games Europe, held in Tignes.

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The budding champion has to complete three stages to realise his or her dream: riding for Quiksilver or Roxy side by side with his or her idols!

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Apply by submitting â€œSponsor meâ€• photos and videos with profile, via www.quiksilverlive.com and in all participating Quiksilver and Roxy stores, so he/she can qualify for a web preselection during January.

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In February, aÂ Quiksilver & Roxy RadarÂ competition will be organised in the five ski resorts across Europe. The kids have to impress the jury with their riding skills, as well as taking part in video clips and interviews, before going online to be judged in the public vote.

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The grand final will take place in March, during the European Winter X Games in Tignes, during which the budding riders will than take part in a final jam session under the watchful eyes of their idols.