

Say YES to the "NO" - Noboarding Wins Award

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Beating out several greats films from across North America, "Yes to the No" swept down from Canada to win the Best Overall prize at the 4th annual Cold Smoke Awards. They took home \$500 in cash from festival sponsor NossaTV.com.

The film is about a sport called "Noboarding." It's exactly like snowboarding, but without bindings. Like something out of Mission Impossible or a James Bond movie, the athletes in "Yes to the No" jump on their snowboards, sans bindings, and proceed to execute big mountain mastery down interior British Columbia's and Alberta's challenging terrain.

"Yes to the No" also took home the Innovation Award. The award recognized the video's innovative timeline introduction, explaining the evolution of Noboarding.

The film was a collaboration between several filmmakers and Noboarding enthusiasts: Cholo Burns, Executive Producer and co-founder of NoBoard, Inc. (www.noboard.ca), David Mossop, Director & Editor, co-owner Rocky Mountain Sherpas (www.rockymountainherpas.com), and

Spencer Francey, Producer & Filmer, owner of Chasing Winter Productions (www.chasingwinter.net). Eric Crosland, assistant producer, and Frank Derosiers, filmer, were also part of the team. "Yes to the No" is currently on tour with the Banff Film Festival with a few more stops remaining.

Additional winners at the Cold Smoke Awards were:

Best Line: "Bill Briggs - In His Footsteps," Piton Productions

Best Pow & Best Huck: "The Caning," WaHsatch Powder Productions

Best Jib & Best Chunder: "Open Windows," Tough Guy Productions

The Humor Award: "Jib the Pow Fantastic," Cuseo Moving Media

Scenes from "Yes to the No" and many of the other award winners and runner ups are expected to be available for viewing on NossaTV in the next couple weeks.

About NossaTV:

NossaTV is a video on demand website and media player for action sports. NossaTV delivers video the way you want it...free, legal, DVD quality and on demand. Working in partnership with the best independent action sports filmmakers, NossaTV supports the action sports community and the filmmakers that capture it.